

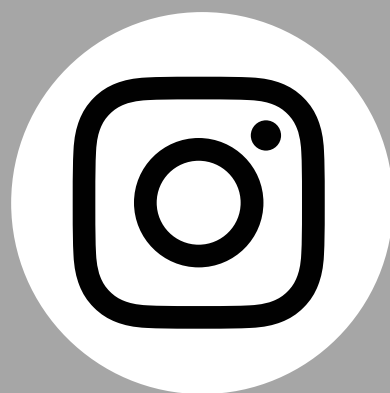
# her society

## *our audience*

we have created a community of passionate, supportive and engaged women, just see for yourself...

### INSTAGRAM

We've organically grown to a community of over 14.5k followers, most of whom are 18-34 year old women from all around the world

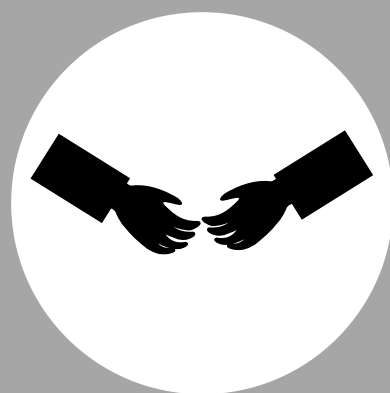


### OUR ENGAGEMENT

We have an average engagement rate of 2.2%, a hard feat with today's algorithm and significantly higher than brands with much larger followings

### REACH

We reach over 6,500 accounts weekly, and this is only growing



### IMPRESSIONS

We also attract over 43500 impressions each week, getting you in front of a lot of eyes

### GROWTH FORECAST

We are just getting started. her society attracts an average of 900 new followers per month, and with our new investments, we only expect this figure to grow. it's a great time to get on board.



[www.hersociety.com.au](http://www.hersociety.com.au)

[@\\_hersociety](https://www.instagram.com/_hersociety)

The above information was true and accurate at the time of May 01 2019